

April 5, 2021

CITY OF LOS ANGELES
PLANNING AND LAND USE MANAGEMENT COMMITTEE
ROOM 1010, CITY HALL
200 NORTH SPRING STREET
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

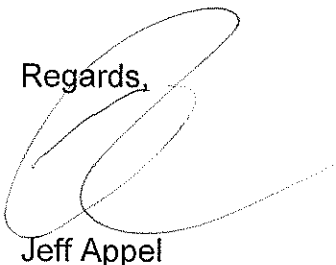
Dear PLUM Committee,

This letter is in support of the Graffiti Abatement Program. This program clearly helps the City, property owners, construction companies and our neighborhoods. I speak from personal experience owning several commercial properties – many of which are currently under development. Not only has this program helped keep us afloat during the pandemic, it has alleviated tons of neighbor complaints and potential blight.

I feel graffiti has escalated in recent years and it seems like the trash problem, especially with roaming homeless camps on nearly every main intersection is only getting worse. Having our contracted company monitor the sidewalks for trash every 24 hours and constantly clean graffiti on the surrounding fence, city trash cans and even the street poles has been extremely valuable and helpful to us and I know from speaking with neighbors that they are in full support and grateful as well.

This is legislation that we all must support as the benefits far outweigh any negative points. As a property owner trying to keep improvements for the city moving along, I ask you to please allow this program to move forward without delay.

Regards,

A handwritten signature in black ink, appearing to read "Jeff Appel", written over the word "Regards,".

Jeff Appel

United El Segundo, Inc